

Welcome to **uduannyin.ng**—the heartbeat of local commerce in Akwa Ibom State!

As the official digital marketplace for members of the Udua Nnyin Multi-Purpose Cooperative Society (proudly designed and powered by Udua Nnyin Limited), our mission is clear: ***to empower local entrepreneurs, artisans, and business owners across all 31 Local Government Areas of Akwa Ibom State*** to showcase and sell their products and services to a wider digital audience.

From the bustling markets of Uyo to the vibrant entrepreneurial hubs in Eket, Ikot Ekpene, Oron, and beyond, we are bringing our rich trade heritage into the digital age.

However, building a thriving digital marketplace requires more than just connecting buyers and sellers—it requires trust. When you share your personal and business information with us, you are placing your trust in our community. We take that responsibility very seriously.

That is why we are proud to introduce our comprehensive Privacy Policy, designed to protect your data while you buy, sell, and grow with us.

Why a Privacy Policy Matters on uduannyin.ng

Whether you are a cooperative member setting up your digital storefront for the first time or a shopper looking for authentic local goods, you deserve to know how your information is handled. Our Privacy Policy is built on three core pillars:

1. **Transparency:** Being crystal clear about what information we collect.
2. **Security:** Using robust measures to keep your data safe from unauthorized access.
3. **Control:** Giving you a voice in how your personal data is used.

What Information Do We Collect?

To make uduannyin.ng run smoothly for our 31-LGA network, we may collect certain information when you interact with our platform, such as:

- **Account Information:** Your name, business name, phone number, email address, and cooperative membership details.
- **Location Data:** Your Local Government Area (LGA) in Akwa Ibom State, to help local buyers find your products easily.

- **Transaction Details:** Information related to the products and services you buy or sell on the platform.
- **Technical Data:** Browser types, IP addresses, and device information to ensure our website runs efficiently and securely.

How Do We Use Your Information?

We don't collect data just for the sake of it. Every piece of information serves a direct purpose in empowering your business journey:

- **Connecting Buyers and Sellers:** Displaying your products to the right audience across Akwa Ibom and beyond.
- **Cooperative Verification:** Ensuring that users leveraging cooperative-specific benefits are verified members of the Udua Nnyin Multi-Purpose Cooperative Society.
- **Improving Our Marketplace:** Enhancing website performance, troubleshooting technical issues, and tailoring the user experience to better suit local entrepreneurs.
- **Communication:** Sending you important updates about your store, orders, cooperative announcements, and platform features.

Keeping Your Data Safe

Udua Nnyin Limited is committed to safeguarding your digital footprint. We implement industry-standard technical and organizational security measures to protect your personal and business data against accidental loss, unauthorized access, destruction, or alteration. Your trust is our most valuable asset, and we guard it fiercely.

Your Rights and Choices

You are always in control of your information. As a user of uduannyin.ng, you have the right to:

- Access and update your profile and business details at any time.
- Request the correction of inaccurate data.
- Reach out to our support team with any privacy-related questions or concerns.

Growing Together, Safely

The launch of uduannyin.ng marks a monumental leap forward for entrepreneurs in Akwa Ibom State. By taking our trade online, we are opening doors to endless economic opportunities. Rest assured that as we grow, innovate, and expand our digital footprint across all 31 LGAs, your privacy and security will remain at the forefront of everything we do.